



November 12, 2018

Dear Business Owner or Manager,

Center Dance has an opportunity for you to participate in the Buffalo art scene. We are seeking sponsorships for our 2018-2019 season in the form of tax-deductible donations.

For the last seven years, Center Dance has been hosting a week-long event called Mission Improvable. Over the years it has grown from a small retreat for local dancers to an intensive workshop which attracts movement-based artists from around the world. This year's Mission Improvable will take place winter of 2019 and has already secured attendees from dance companies in New York, Toronto and Boston.

Center Dance also hosts 1 weekly contact improvisation class for the community, 2 weekly technique classes for local professionals, and 4 performances a year which allow for experimentation and dialogue between experienced and emerging choreographers. To engage and nourish the next generation, Center Dance offers The Elmwood Avenue Festival of the Arts Youth Performance Workshop, a uniquely creative summer dance intensive for children ages 7-16.

From business card size program advertisements to inclusive branding which would feature your company name and logo on all circulated Center Dance material, there is a level of sponsorship to match any budget and interest in the arts. With nearly 1,500 anticipated participants and guests, promotional materials, and the opportunity to display ads in multiple performance programs, your company will be seen by artistic, philanthropic, cultural and community-minded Western New Yorkers. Your sponsorship supports the innovative work of Center Dance in developing contemporary art and culture in Buffalo and beyond.

As part of the lead-up to Mission Improvable, our farthest-reaching event, Center Dance hosts a fundraiser with a basket raffle, silent auction, and unique performances at the Alt Theatre. To ensure maximum value to our sponsors, Center Dance is asking that interested businesses submit sponsorship materials prior to this event, which this year will occur on December 1st. Last year's fundraiser was attended by over 100 participants and included performances by BioDance and Naila Ansari. We are additionally seeking donations of baskets and materials for the silent auction. Please see the attached donation form for available options. We would sincerely appreciate a contribution from you or your business.

If you have any questions about Center Dance's endeavors, please do not hesitate to contact Nancy Hughes at [missionimprovabledance@gmail.com](mailto:missionimprovabledance@gmail.com). Thank you for your continued support of dance arts in Western New York.

Sincerely,  
Nancy Hughes  
(716) 517.0644  
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**December 1, 2018 is the Fundraiser Date**