



February 5, 2023

Dear Business Owner or Manager,

Center Dance has an opportunity for you to participate in the Buffalo art scene. We are seeking sponsorships for our 2023 season.

For eight years, Center Dance has been hosting a week-long event called Mission Improvable. Over the years it has grown from a small retreat for local dancers to an intensive workshop which attracts movement-based artists from around the world. This year's Mission Improvable will take place March 15 - 19 of 2023 and has already secured attendees from dance companies in New York, Toronto and Boston.

Center Dance also hosts 1 pick-up dance company, 2 workshops for the community and 3 performances a year which allow for experimentation and dialogue between experienced and emerging choreographers. To engage and nourish the next generation, Center Dance offers The Elmwood Avenue Festival of the Arts Youth Performance Workshop, a uniquely creative summer dance intensive for children ages 7-17 which will happen August 21-17, 2023.

From business card size program advertisements to inclusive branding which would feature your company name and logo on all circulated Center Dance material, there is a level of sponsorship to match your budget and interest in the arts. With nearly 2,000 anticipated participants and guests, promotional materials, and the opportunity to display ads in multiple performance programs, your company will be seen by artistic, philanthropic, cultural and community-minded Western New Yorkers. Your sponsorship supports the innovative work of Center Dance in developing contemporary art and culture in Buffalo and beyond.

As part of our community outreach for Mission Improvable, our farthest-reaching event, Center Dance hosts a performance. To ensure maximum value to our sponsors, Center Dance is asking that interested businesses submit sponsorship materials prior to this event, which this year will occur on March 17. This year's performance will feature work by international artist Chris Aiken and WNY and Canadian choreographers alongside Buffalo's own Wooden Cities. We would sincerely appreciate a contribution from you or your business.

If you have any questions about Center Dance's endeavors, please do not hesitate to contact Nancy Hughes at [missionimprovabledance@gmail.com](mailto:missionimprovabledance@gmail.com). Thank you for your continued support of dance arts in Western New York.

Sincerely,  
Nancy Hughes  
(716) 517.0644  
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**March 17, 2020 is the Performance Date/Sponsorship due by March 9**